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01

Business
opportunities with
Siberian Wellness



1 TRULY INTERNATIONAL BUSINESS

Products available in more than 60 countries. SIBERIAN WELLNESS Stores and logistics centers operating in other countries. Products and business tools localization. Income calculations in currencies of the countries.

This is your opportunity to create a business protected from currency fluctuations and political risks.



2 24 YEARS OF SUCCESSFUL BUSINESS

Despite any economic situation, we met the Company's 24th anniversary with the best results.

This is your opportunity for a steady income. Check your account on the 5th day of each month!



4 ONLINE-FRIENDLY BUSINESS

Official website with referral links. Corporate cloud-program StartSmart®. Social networks integration. Mobile applications.

Surefire tool to find new Clients around the world.



3 A WIDE RANGE OF PRODUCTS

More than 300 products. In-house production (GMP, ISO, HACCP certified) and Research and Innovation Center. Continual renewal of assortment. One of the best price-quality ratio. Exclusive brands.

Products of the Company are demanded in various countries of the world. People are constantly buying analogous products, **so this is a great opportunity for you to offer them our solutions and turn it into your income.**



5 DECENT INCOME AND MORE

"All inclusive" business package: an opportunity of good income from the first months of business. Travelling and education. Own a car and property on favorable terms.

This is your life in Siberian Wellness style – bright, meaningful and prosperous!

BUSINESS WITH SIBERIAN WELLNESS SUGGESTS TWO TYPES OF INCOME:



Up to **25%**

for recommendations

≈ **8-10%**

for building
an organization

It's a flexible business. It's up to you how much time you will invest and how much you will get for the team's work as a bonus.



Up to **25%**

This is a Commission for Personal Recommendations that accounts for up to 25% of purchases made by your personal Privileged Clients.

For example: if you make recommendations for 100 € (excl. VAT), you will earn up to 25 €.

The Company has a number of opportunities that allow you to generate this money.

1

WIDE RANGE

of products that caters to all age groups: from newborns to the elderly people. And this is important, because our products suit not only particular groups of Clients, but the whole families!

2

COMMON PRICES

We do not support an idea "buy at this price or cheaper – sell at this price or higher". We have common prices for both Consultants and Clients. Get guaranteed up to 25% of the Retail Volume!

3

INTERNATIONAL NETWORK

of online and offline stores where people from 65 countries buy products and register Clients through referral links.

4

INTERNATIONAL PROGRAM "PRIVILEGED CLIENT",

which encourages Clients to give recommendations and quickly expand the Client base.

ALL THIS ALLOWS YOU
TO MAKE THE FIRST
MONEY SWIFTLY RIGHT FROM THE START.

500 POINTS



HOW TO START THIS BUSINESS? TRY THE PRODUCT YOURSELF!

The direct sales business is a business of recommendations.
To recommend something to others, you should sincerely like it yourself.
A wide assortment of Siberian Wellness certainly has a cool product just for you!



ESSENCE OF FATTY ACIDS A SOURCE OF ESSENTIAL OMEGA ACIDS

QUALITY

We use high-quality raw materials only from reliable European manufacturers.

CONVENIENCE

The special encapsulation technology allows to retain the vital properties of the active ingredients, and the "Less Fish Smell" technology reduces the fishy smell in products enriched by omega-3 acids.

EFFECTIVENESS

Optimal daily dosages help maintain well-being at any age and enrich the diet with healthy fats.



EXPERALTA PLATINUM

PREMIUM FACIAL SKIN CARE SERIES OF PURE HERBAL COSMETICS FOR THOSE WHO OPT FOR:

- high-quality and safe cosmetics;
- the cutting-edge developments in the beauty industry;
- custom-tailored approach.

KEY BENEFITS OF EXPERALTA PLATINUM SERIES:

1. SKIN-FRIENDLY TEXTURES: choose the one that is best for you!
2. COMPLETE FACIAL CARE SYSTEM: from cleansing to intensive care.
3. INDIVIDUAL CARE: create your beauty cocktail that suits your current skin needs.



SIBERIAN SUPER NATURAL SPORT

The ideal choice for professional athletes and healthy lifestyle followers! Thanks to our own production in Siberia and ingredients by world famous manufacturers, we offer the affordable product that is not inferior in quality to leading international brands.

The products images can differ from ones available on sale.

WE HAVE TWO KEY STANDARDS OF PERSONAL VOLUME (PV)*:

200

The first one should be fulfilled within the first month, in order to get access to the exclusive Program for new Consultants ONLY – **Club 200**.

500

Starting from the second month, all **business-oriented Consultants**, as a rule, are switching to a Personal Volume (PV) of 500 points.

You can get six sets of products, the cost of which (and thus your discount) will grow from month to month – provided that your Personal Volume (PV) is more than 200 points.

Make **Personal Volume (PV) of 200 points** within 6 consecutive months and get a **total discount of 178 €!****

1 st month	A SET FOR 25 €	JUST FOR 9 €	16 € OF SAVINGS
2 nd month	A SET FOR 30 €	JUST FOR 9 €	21 € OF SAVINGS
3 rd month	A SET FOR 35 €	JUST FOR 9 €	26 € OF SAVINGS
4 th month	A SET FOR 37 €	JUST FOR 9 €	28 € OF SAVINGS
5 th month	A SET FOR 45 €	JUST FOR 9 €	36 € OF SAVINGS
6 th month	A SET FOR 60 €	JUST FOR 9 €	51 € OF SAVINGS

Make **Personal Volume (PV) of 500 points** per month and get one star!

Collect the stars and get **certificates for products worth up to 400 €!****

The more stars you have, the higher your certificate cost is!

3	***	A 20 € CERTIFICATE
4	****	A 30 € CERTIFICATE
6	*****	A 45 € CERTIFICATE
8	*****	A 70 € CERTIFICATE
10	*****	A 120 € CERTIFICATE
12	*****	A 400 € CERTIFICATE

So, we chose the products and ready to generate income. And now we proceed with the main part of the business that enables you to get income not only for your own recommendations but also for the recommendations of your team!

* Find out more about points and Personal Volume (PV) on pages 18-19.

** Find more information on the conditions to qualify for awards and bonuses on the official website: www.siberianwellness.com

TWO MOST POPULAR BUSINESS LEVELS

QUALIFICATION AWARD:



BUSINESS PROFI

Why is the rank of Business Profi so popular?

Business Profis work on average 5-6 hours. Top it off with flexible, convenient work schedule.

Plus a huge number of Programs and opportunities (CAR, TRIPS, EXCURSION TO THE MANUFACTURING PLANT), which are available only in Siberian Wellness.

INCOMES:

Business Profi is a Consultant who, together with his/her team, has produced a sales volume of more than 20,000 € (excl. VAT). Monthly income and cash back of a Business Profi averages

1,400–2,500 €*

* In case of a balanced distribution of sales volume between three or more key Consultants of your group from separate branches of your organization.

OPPORTUNITIES:

Access to the **Siberian Wellness Car** Program and participation in **The Reward Trip Program**.

**SIBERIAN
WELLNESS
CAR**



**EXCURSION TO THE
MANUFACTURING
PLANT**



**THE REWARD
TRIP
PROGRAM**



BONUSES:

We recommend achieving this level on the 7th month. Then, in addition to your income, you will get a **Quick Start bonus**.

QS > 2,000 €



RUBY BUSINESS LEADER

Career as a RUBY BUSINESS LEADER allows you to achieve sustainable financial well-being over several years. It's usually chosen by ambitious Consultants who are seriously oriented on business. They have enough patience to build a business in 2-3 years, so that later not to work at the same job for decades 😊

INCOMES:

The sales volume of a Ruby Business Leader's team is more than 200,000 € (excl. VAT), while the monthly average income and cash back is

9,600–12,500 €*

* In case of a balanced distribution of sales volume between five or more key Consultants of your group from separate branches of your organization.

BUSINESS BONUSES:

2,600 €

FOR NEW BUSINESS
PROFI BRANCH

€ BONUS

If you close this rank in 18 months, you will additionally get one more **QS bonus!**

QS > 20,000 €

WHAT IS YOUR PERSONAL FINANCIAL STRATEGY

in a rapidly changing world



Are you sure that your life will be better and you will earn much more if you continue to do what you are already doing today? 😊

If you are reading this business brochure now, then, most likely,

you are ready to invest time and effort in the income providing for your

LIFESTYLE!

SIBERIAN 
WELLNESS



Let's look at the
Company's business plan.

IT'S EXTREMELY LOGICAL.

EVERY LEVEL HAS:

KEY GOAL to focus on.



BUSINESS OPPORTUNITIES
in addition to the income!




























Attractive **QUALIFICATION AWARDS.**



And, of course, **BONUSES!**



* Find more information on the conditions to qualify for awards and bonuses on the official website: www.siberianwellness.com

LEARN HOW TO MAKE SALES VOLUME	TRAVEL AND ENLARGE YOUR TEAM	TRAVEL AND ENLARGE YOUR TEAM	BUY A CAR AND VISIT THE MANUFACTURING PLANT	JOIN THE BUSINESS LEADERS CIRCLE	TIME FOR A NEW VIEW FROM THE WINDOW! JOIN THE SIBERIAN WELLNESS HOME PROGRAM	MAKE YOUR INCOME HIGHER	<div>SIBERIAN WELLNESS</div>		
BUSINESS TEAM 2500	BUSINESS TEAM 5000	BUSINESS TEAM 10 000	BUSINESS PROFI	BUSINESS LEADER	SAPPHIRE BUSINESS LEADER	RUBY BUSINESS LEADER	PLATINUM BUSINESS LEADER	DIAMOND BUSINESS LEADER	GLOBAL BUSINESS LEADER
									
 FIRST RECOGNITION	 THE REWARD TRIP PROGRAM	 THE REWARD TRIP PROGRAM	 SIBERIAN WELLNESS CAR	 LEADER SUMMIT	 SIBERIAN WELLNESS HOME				
 SIBERIAN WELLNESS BUSINESS CONGRESS	 SIBERIAN WELLNESS BUSINESS CONGRESS	 SIBERIAN WELLNESS BUSINESS CONGRESS	 EXCURSION TO THE MANUFACTURING PLANT	 2,600 € GIFT CERTIFICATE FOR BUSINESS TRAINING	 \$ 10,000 CERTIFICATE FOR THE IMPROVEMENT OF THE HOUSING CONDITIONS	 \$ 50,000	 \$ 75,000	 \$ 125,000	ELITE WATERFRONT PROPERTY
240–340 €	570–730 €	840–1,380 €	1,400– 2,500 €	2,600– 3,500 €	4,800– 6,100 €	9,600– 12,500 €	20,000 € and more	27,000 € and more	35,000 € and more
QS >	QS >	QS >	QS >	QS >	QS >	QS >			
SET OF THE COMPANY'S TOP PRODUCTS	650 €	1,000 €	2,000 €	3,000 €	10,000 €	20,000 €			
			AUTOBONUS	AUTOBONUS	AUTOBONUS				
						2,600 € FOR NEW BUSINESS PROFI BRANCH	2,600 € FOR NEW BUSINESS PROFI BRANCH	2,600 € FOR NEW BUSINESS PROFI BRANCH	2,600 € FOR NEW BUSINESS PROFI BRANCH
						€ BONUS	€ BONUS	€ BONUS	€ BONUS
						PLATINUM CLUB	DIAMOND CLUB	DIAMOND CLUB	



02

How to calculate
everything
in details?

Glossary of terms for understanding
the calculations of the Business Profit
part of the Compensation Plan

COMPENSATION PLAN BASICS

KEY DEFINITIONS

Carefully read this list of terms and definitions, because they will help you understand the Compensation plan calculations.

1 Product

Each Company product has FOUR parameters:



43.76 €*
PRICE

40.90 points
POINTS

Since Siberian Wellness is an international company, for each product you need an indicator to calculate your bonuses, regardless the countries and currencies of your Clients' purchases. These are points.

RV Retail Volume

This is a price at which you buy a product, without VAT.
Cash back for Personal purchases and Retail Commission for Personal Recommendations are calculated based on the Retail Volume (RV).**

**RV = 40.90 €*
CV = 40.90 points x 0.50 € = 20.45 €**

* The price, Retail Volume and appearance of the products may change during the validity of the document.

** Literature, accessories and business tools do not have an equivalent in points, Retail and Commissionable Volumes.

CV Commissionable Volume

The parameter used to calculate the Organization Volume Commission and Commission on Commissionable Volume for Personal Recommendations.

CV = 40.90 points x 0.50 € = 20.45 €

Organization Sales Volume is a volume of purchases of all Consultants and Privileged Clients, who are members of this organization.

2

PV

Personal Volume

These are purchases that are recorded on your Registration number and expressed in points.

Your commissions and bonuses are also built on the Personal Volume (PV) of your personal Privileged Clients, for whom you are the closest upline Consultant.



PV
500 POINTS

3

OV

Organization Volume

The total volume of your ENTIRE team (including both Consultants and Privileged Clients) in points.

It determines your rank. And, accordingly, it defines the percentage entitled to YOUR GROUP and your Commission on Commissionable Volume for Personal Recommendations.



BUSINESS TEAM 2500

OV
2,500 POINTS

CV
500 POINTS



CV
500 POINTS



CV
500 POINTS



CV
500 POINTS



CV
500 POINTS

How to convert **POINTS** into **CV**

CV = number of POINTS x 0.50 € ratio



CV = 500 points x 0.50 € = 250 €

Ratio to transfer:

- 0.50 € – ratio to transfer points into Commissionable Volume (CV) for the basic products;
- 0.35 € – ratio for products under special offers/promotions.

OPPORTUNITY N° 1.

This is your cash back for Personal purchases and Retail Commission for Personal recommendations

UP TO **25%**
FROM MONEY

[from Retail Volume (RV)]

The basic capital, which is the core of prosperous business – loyal Clients, who purchase the Company products every year.

This exclusive Loyalty Program will help quickly increase the Clients base!

PROGRAM BENEFITS

1. WEEKLY SPECIAL OFFERS ON TOP SELLERS AT UP TO 25% DISCOUNT

2. SPECIAL CLIENT PROGRAMS AND UP TO 15% CASH BACK:

5% – upon making the FIRST purchase for 30 points at a time (about 35 €)*

10% – if purchases amount totals 300 points (about 350 €) for any period*. This includes purchases of everyone who became a Program's participant under the recommendation of this Privileged Client.

15% on all purchases of the month upon purchasing for 100 points or more (about 110 €) totally for a month.

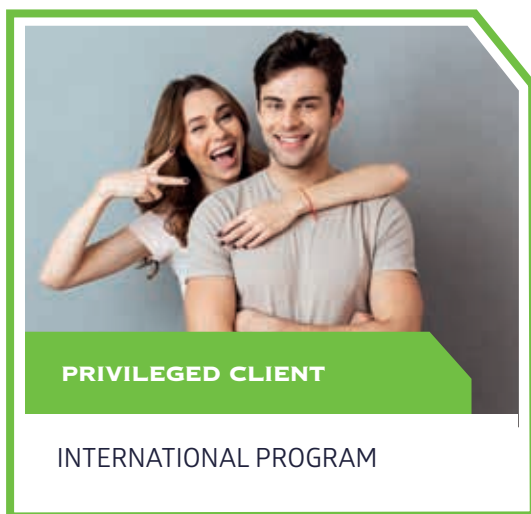
* Credited on all subsequent purchases.

3. EXCLUSIVE EXPERT CONTENT

Detailed terms and conditions of the Program are available at www.siberianwellness.com

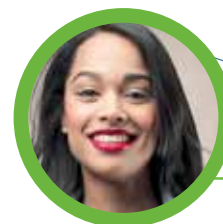
By forming Client groups, you get a Retail Commission for Personal Recommendations: up to **25%** of the Retail Volume of products purchased by your personal Privileged Clients.

Plus – up to **25%** for your Personal purchases.

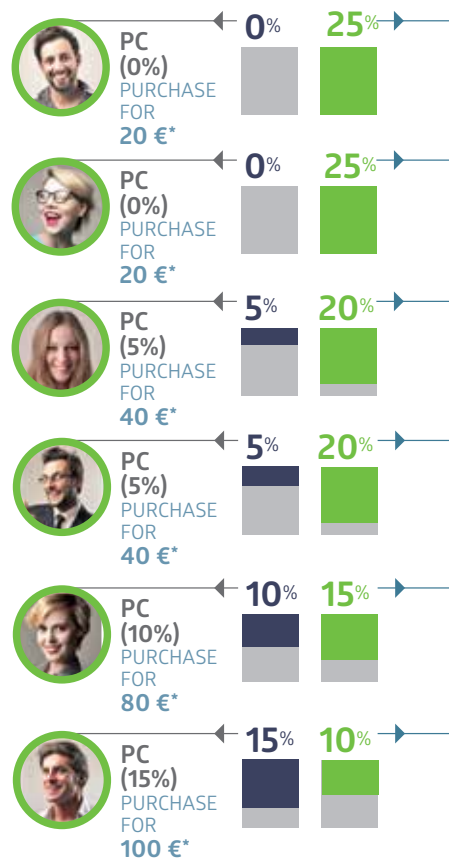


Using the Privileged Client Program, you can start generating income and getting the first type of commission – the Retail Commission for Personal Recommendations – from the very first days.

Consultant



**PV + PC's PV
500 POINTS**



ABOUT 100 POINTS

* The indicated amount does not include VAT.

% OF PCS CASH BACK	% Retail commission for Personal Recommendations
0%	25% – 0% = 25%
5%	25% – 5% = 20%
10%	25% – 10% = 15%
15%	25% – 15% = 10%

Let's assume that this month you've purchased the Company's products for 200 € (excl. VAT) and your Personal Volume (PV) reached 200 points. Your personal Privileged Clients have made purchases for 300 points (see picture).

Your cash back for Personal purchases will be:
200 € x 25% = **50 €**

Your Retail Commission for Personal Recommendations will be:

20 € x (25% – 0%) x 2 = **10 €**

40 € x (25% – 5%) x 2 = **16 €**

80 € x (25% – 10%) = **12 €**

100 € x (25% – 15%) = **10 €**

Total: **48 €**

Your overall benefit at this stage:

50 € + 48 € = **98 €!**

To get all bonuses and commissions, a Consultant should have a PV + PC's PV of 100 points or more.

If PV + PC's PV are less than 100 points per month, then a Consultant's cash back for Personal purchases is calculated by analogy with the crediting amounts for Privileged Clients.

Whereas the difference (that is, the remaining 10-25%) goes to the profit of the upline Consultant, who have made 100 points.

We recommend each Consultant to make monthly purchases for 500 points (including purchases of personal Privileged Clients) in order to get most of additional bonuses available. That is why, in all the examples below, we assume that all Consultants follow this recommendation.

OPPORTUNITY N° 2.

This is an income from sales volume produced by your business team you've created.

8-37%

FROM POINTS

[from the Commissionable Volume (CV) of your organization]

Building an organization you get a **8 – 37%** Commission on Commissionable Volume produced by your organization.



How are Organization Volume Commission and the Commission on Commissionable Volume for Personal recommendations calculated?

8-37%

You get these commissions from your Personal purchases and the Commissionable Volume (CV) produced by each of the first-line organizations from your group.

+ ADDITIONAL

7-11%

When you achieve the Business Leader level, you additionally get 7–11% from the Commissionable Volume (CV) of the groups of Business Profi's branches.



FURTHER EXAMPLES ILLUSTRATE OPERATION OF SIBERIAN WELLNESS COMPENSATION PLAN

Certainly, they do not guarantee that your income will be identically the same. These examples demonstrate the Commissions calculation methods in accordance with the Compensation plan.

TO FACILITATE THE EXPLANATIONS, CALCULATIONS ARE GIVEN REGARDING THAT:

- 1 By the end of the month, a Consultant and his/her personal Privileged Clients made purchases for 500 points (see how calculations are made on page 21).
- 2 All purchases of an organization were made from the main catalog without promotions. Consequently, to calculate the Organization Volume Commission a 0.50 € ratio was used.

See step-by-step algorithm of this Commission calculation on the next page.

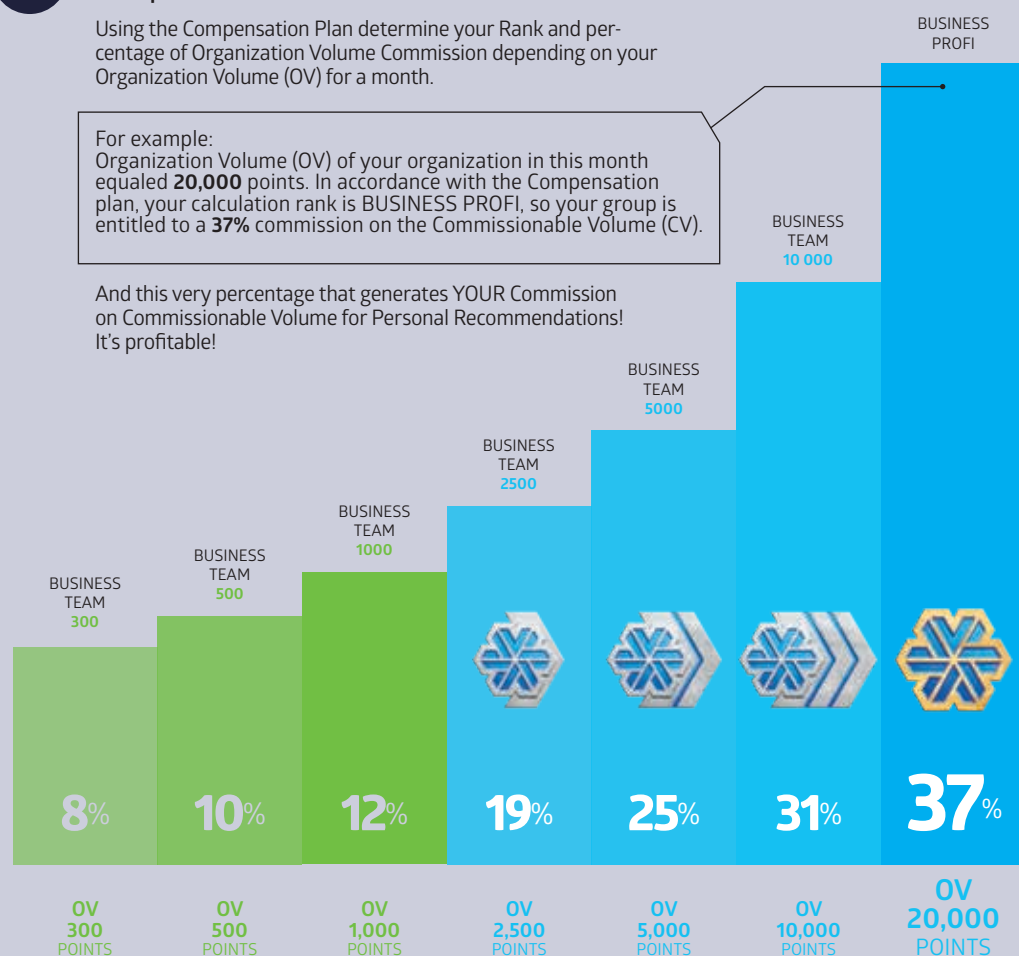
HOW ORGANIZATION VOLUME COMMISSION IS CALCULATED?

1 Step 1

Using the Compensation Plan determine your Rank and percentage of Organization Volume Commission depending on your Organization Volume (OV) for a month.

For example: Organization Volume (OV) of your organization in this month equaled **20,000** points. In accordance with the Compensation plan, your calculation rank is **BUSINESS PROFI**, so your group is entitled to a **37%** commission on the Commissionable Volume (CV).

And this very percentage that generates YOUR Commission on Commissionable Volume for Personal Recommendations! It's profitable!



2 Step 2

Calculate Commission percentage for the activities with each of your organizations.

To do this, subtract the percentage of the Consultant's commission, who heads the organization, from your commission percentage.

For example, your rank is Business Profi and there is a Consultant in your first line with the rank of Business Team 5000. Your Organization Volume Commission on this organization will be **37% - 25% = 12%**. Thus, you will get **12%** from total Commissionable Volume (CV) of the entire Business Team 5000's organization.

If any of your first-line organizations is headed by a Consultant of the same rank as you, you won't get a commission on his/her organization.

If your first-line Consultant has not fulfilled the required rate of Personal Volume (PV), you will get the full percentage of commission on his/her Personal Volume (PV), and the Consultant's organization will be virtually lifted to your first line upon calculation.

3 Step 3

Summing up all the commissions that you will get according to the monthly results:


1. Retail Commission for Personal Recommendations.
2. Commission on Commissionable Volume for Personal Recommendations.
3. Organization Volume Commission.

PLEASE NOTE

All commissions are paid to Consultants provided that Personal Volume (PV) of 100 points or more per month is made!

Consultant's Personal Volume (PV) includes his/her personal Privileged Clients' points.

Example of total Commission calculation according to the results of the month:

YOUR RANK - BUSINESS PROFI	RANK OF YOUR FIRST-LINE TEAM	% for the work of THIS team, payable personally to YOU	Let's convert this into YOUR INCOME! To do this, multiply the team's points by YOUR PERCENT and 0.50 €	Commission
 BUSINESS PROFI (37%)	BT 10 000, 31%	$37 - 31 = 6\%$	$10,000 \text{ points} \times 6\% \times 0.50 \text{ €}$	300 €
	BT 5000, 25%	$37 - 25 = 12\%$	$5,000 \text{ points} \times 12\% \times 0.50 \text{ €}$	300 €
	BT 2500, 19%	$37 - 19 = 18\%$	$2,500 \text{ points} \times 18\% \times 0.50 \text{ €}$	225 €
	BT 1000, 12%	$37 - 12 = 25\%$	$1,000 \text{ points} \times 25\% \times 0.50 \text{ €}$	125 €
	BT 500, 10%	$37 - 10 = 27\%$	$500 \text{ points} \times 27\% \times 0.50 \text{ €}$	67.50 €
	BT 300, 8%	$37 - 8 = 29\%$	$300 \text{ points} \times 29\% \times 0.50 \text{ €}$	43.50 €
	Consultant, 200 points	$37 - 0 = 37\%$	$200 \text{ points} \times 37\% \times 0.50 \text{ €}$	37 €

PLEASE NOTE! The LESS sales volume the first-line team has, the greater PERCENTAGE for working with it you are entitled to.

It's fair because the starting teams require far more time and effort to invest. Later on, when your key Consultants grow, they will be able to conduct business independently.

HOW ABOUT ONE
MORE BONUS?



03

STEP BY STEP

Opportunities offered at each
business level.



BUSINESS TEAM 2500

GOAL:

YOUR first goal is to figure out how everything works, and learn how to generate the sales volume.

CAREER:

Work for sales volume of 2,500 points, that is about 2,500 € (excluding VAT) together with the team. For this, you will need 1-2 Consultants and about 20 Privileged Clients.

QUALIFICATION AWARDS:

Your ticket to the Business Congress!

BUSINESS CONGRESS

OPPORTUNITIES:

Your qualification award is a TICKET to business training and the first Recognition on the Stage!

FIRST RECOGNITION



MONTHLY INCOME INCLUDING CASH BACK:

240–340 €

BONUSES:

If you manage to do it within the deadlines set by the Company, then you get a set of Company's top products!

ACHIEVE THE RANK FOR THE FIRST 4 MONTHS since the registration month.



SET OF THE COMPANY'S TOP PRODUCTS

BUSINESS TEAM 2500 (19%)

UP TO 25% FROM MONEY 19% FROM POINTS



Cash back + Retail Commission for Personal Recommendations



Commission on Commissionable Volume for Personal Recommendations



OV 2,500 POINTS

PV + PC's PV 500 POINTS



EXAMPLE FOR BUSINESS TEAM 2500

This month you and your personal Privileged Clients have ordered products for **500 points**. And you already have active Consultants, two of whom made a **PV** of **500 points (CLUB 500)**. And another **5 new** Consultants joined the **CLUB 200** Program, i.e., each of them began to make **200 points**.

Organization Volume equaled **2,500 points**, which corresponds to the **BT 2500** rank and a **19%** commission. Therefore, you will get a Commission on Commissionable Volume for Personal Recommendations in the amount of **19%**, while for the work of your first-line TEAMS you will get commissions on sales volume.

For CLUB 500 sales volume: **19% – 10% = 9%**
For CLUB 200 sales volume: **19% – 0% = 19%**

CASH BACK ON PERSONAL PURCHASES

$200 \text{ €} \times 25\% = 50 \text{ €}$

COMMISSIONS

RETAIL COMMISSION FOR PERSONAL RECOMMENDATIONS FROM THE PC's GROUP

48 €*

COMMISSION ON COMMISSIONABLE VOLUME FOR PERSONAL RECOMMENDATIONS

$500 \text{ points} \times 0.50 \times 19\% = 47.50 \text{ €}$

ORGANIZATION VOLUME COMMISSION

$(500 \times 0.50 \times 9\%) \times 2 = 45 \text{ €}$

$(200 \times 0.50 \times 19\%) \times 5 = 95 \text{ €}$

Total Commission per month:

235.50 €

Total Monthly Income:

$50 \text{ €} + 235.50 \text{ €} = 285.50 \text{ €}$

Total Annual Income:

3,426 €

* For a calculation example, see page 21.



BUSINESS TEAM 5000

GOAL:

Now your goal is to succeed in The Reward Trip Program! And create your BUSINESS STORY.

CAREER:

Work for sales volume of 5,000 points, that is about 5,000 € (excluding VAT) together with the team. To do this, you will need 2-3 Consultants and about 45-50 Privileged Clients.

QUALIFICATION AWARDS:

Two tickets to the Business Congress!

BUSINESS CONGRESS

OPPORTUNITIES:

This is a great opportunity to travel with the Company. Almost 3,000 people have already taken 34 Trips as a reward from the Company.

THE REWARD TRIP PROGRAM



MONTHLY INCOME INCLUDING CASH BACK:

570–730 €

BONUSES:

650 € won't go amiss, you will spend them on cocktails while traveling ☺

ACHIEVE THE RANK ON 5TH MONTH since the registration month.

QS >

650 €

BUSINESS TEAM 5000 (25%)

UP TO 25% FROM MONEY

Cash back + Retail Commission for Personal Recommendations

25% FROM POINTS

Commission on Commissionable Volume for Personal Recommendations



OV 7,100 POINTS

PV + PC's PV 500 POINTS



EXAMPLE FOR BUSINESS TEAM 5000

This month you and your personal Privileged Clients have ordered products for **500 points**. **THREE of your active** Consultants reached the level of **BT 1000** and made a volume of **1,500 points**. **THREE Consultants** have made orders for **PV 500 (CLUB 500)**, and **THREE new** Consultants have joined the **CLUB 200** Program, i.e., they began to make **200 points**.

Organization Volume (OV) equaled **7,100 points**, which corresponds to the **BT 5000** rank and a **25%** commission. Therefore, you will get a Commission on Commissionable Volume for Personal Recommendations in the amount of **25%**, while for the work of your first-line TEAMS you will get commissions on sales volume.

For BT 1000's sales volume: $25\% - 12\% = 13\%$
 For CLUB 500 sales volume: $25\% - 10\% = 15\%$
 For CLUB 200 sales volume: $25\% - 0\% = 25\%$

CASH BACK ON PERSONAL PURCHASES

$200 \text{ €} \times 25\% = 50 \text{ €}$

COMMISSIONS

RETAIL COMMISSION FOR PERSONAL RECOMMENDATIONS FROM THE PC's GROUP

48 €*

COMMISSION ON COMMISSIONABLE VOLUME FOR PERSONAL RECOMMENDATIONS

$500 \text{ points} \times 0.50 \times 25\% = 62.50 \text{ €}$

ORGANIZATION VOLUME COMMISSION

$(200 \times 0.50 \times 25\%) \times 3 = 75 \text{ €}$

$(500 \times 0.50 \times 15\%) \times 3 = 112.50 \text{ €}$

$(1,500 \times 0.50 \times 13\%) \times 3 = 292.50 \text{ €}$

Total Commission per month:
590.50 €

Total Monthly Income:

$50 \text{ €} + 590.50 \text{ €} = 640.50 \text{ €}$

Total Annual Income:

7,686 €

* For a calculation example, see page 21.



You have already gone half way to the BASIC level – Business Profi! Keep winning in the Reward Trip Program! And LEARN how to increase your business team exponentially!

To reach the level you will need 3-4 Consultants and about 100 Privileged Clients.

**A ticket to the Business Congress
and accommodation compensation!**

Travel with the Company!

840-1,380 €

And yes, your QS-bonus has increased up to 1,000 €!
How about taking this money away?

ACHIEVE THE RANK ON 6TH MONTH
since the registration month.

QS > 1,000 €

UP TO 25% FROM MONEY

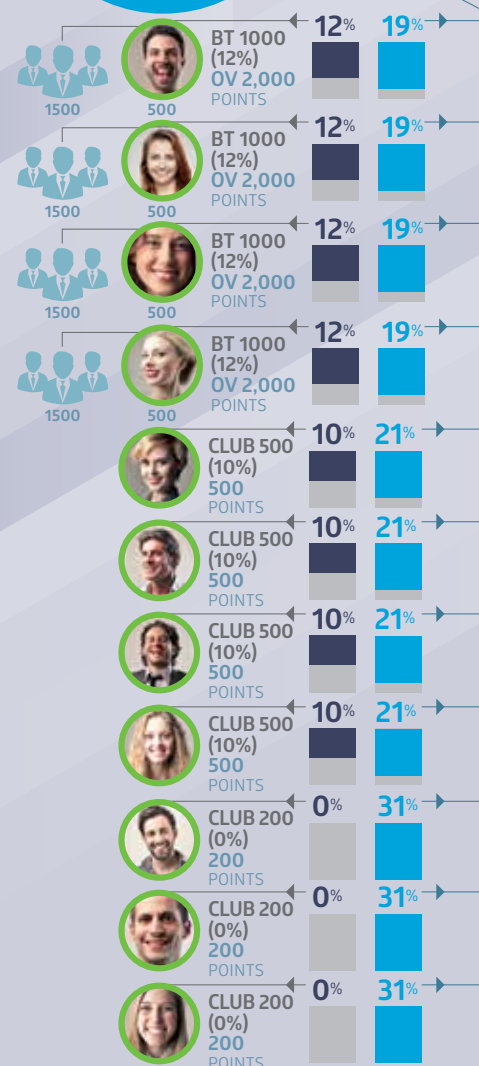
Cash back + Retail
Commission for Personal
Recommendations

31% FROM POINTS

Commission on
Commissionable Volume for
Personal Recommendations

—0V
11,100
POINTS

— PV + PC's PV
500 POINTS



The team continues to grow, and now **4 people** have reached the level of **BT 1000** with a volume of **2,000 points**. Another **4 Consultants** are members of the **CLUB 500**, and **3 new Consultants** have joined the **CLUB 200**.

Organization Volume (OV) amounted to **11,100 points**, which corresponds to the **BT 10 000** rank and a **31%** commission. Therefore, you will get a Commission on Commissionable Volume for Personal Recommendations in the amount of **31%**, while for the work of your first-line TEAMS will get commissions on sales volume.

For BT 1000's sales volume: $31\% - 12\% = 19\%$

For CLUB 500 sales volume: $31\% - 10\% = 21\%$

For CLUB 200 sales volume: $31\% - 0\% = 31\%$

CASH BACK ON PERSONAL PURCHASES

$$200 \text{ €} \times 25\% = 50 \text{ €}$$

COMMISSIONS

RETAIL COMMISSION FOR PERSONAL RECOMMENDATIONS FROM THE PC's GROUP

48 €*

COMMISSION ON COMMISSIONABLE VOLUME FOR PERSONAL RECOMMENDATIONS

500 points x 0.50 x 31% = **77.50 €**

ORGANIZATION VOLUME COMMISSION

$$(200 \times 0.50 \times 31\%) \times 3 = \mathbf{93 \text{ €}}$$
$$(500 \times 0.50 \times 21\%) \times 4 = \mathbf{210 \text{ €}}$$
$$(2,000 \times 0.50 \times 19\%) \times 4 = 760 \text{ €}$$

Total Commission per month:

1,188.50 €

Total Monthly Income:

$$50 \text{ €} + 1.188.50 \text{ €} = \mathbf{1.238.50 \text{ €}}$$

Total Annual Income:

14.862 €

* For a calculation example, see page 21.



BUSINESS PROFI

GOAL:

Buy a car and visit the manufacturing plant.

CAREER:

You will reach this rank with 5-6 Consultants and about 200 Privileged Clients in the team.

QUALIFICATION AWARDS:

The first corporate gold! Keep enlarging your collection with precious stones.

Invitation to visit the Company's manufacturing plant! You will see first-hand how innovative Siberian Wellness products are born.

EXCURSION TO THE
MANUFACTURING
PLANT



OPPORTUNITIES:

For each point of growth in key groups of products, you are credited AUTObonuses that allow you to partially or fully redeem the cost of your car.

Siberian Wellness Car is not only your status and business image, but also an advertisement that works 24 hours a day!

SIBERIAN
WELLNESS
CAR



MONTHLY INCOME INCLUDING CASH BACK:

1,400–2,500 €

BONUSES:

And yes, plus 2,000 € is waiting for you here. Just follow the terms of the Company or be even faster!

ACHIEVE THE RANK ON 7TH MONTH
since the registration month.

QS > 2,000 €

BUSINESS PROFI (37%)

UP TO 25% FROM MONEY

Cash back + Retail
Commission for Personal
Recommendations

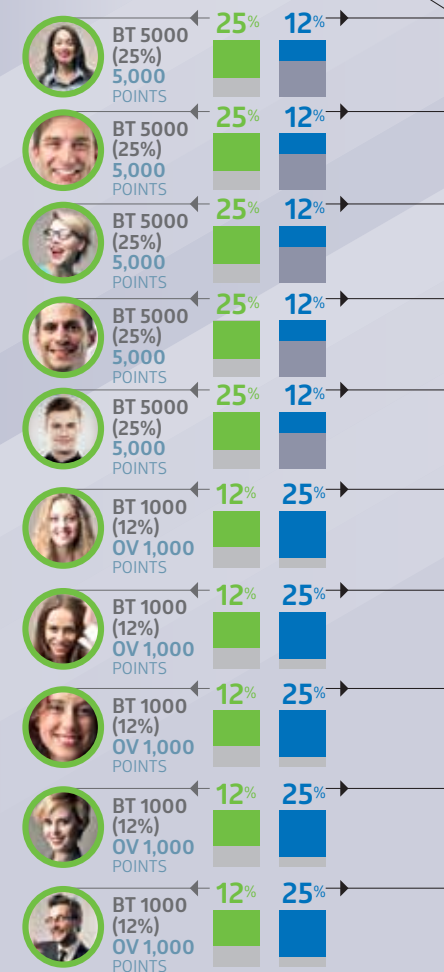
37% FROM POINTS

Commission on
Commissionable Volume for
Personal Recommendations



OV
30,500
POINTS

PV + PC's PV
500 POINTS



EXAMPLE FOR BUSINESS PROFI

You pursue your goal – 15 active business teams. And FIVE first-line Consultants have already reached a sales volume of 5,000 points, i.e. the level of BT 5000. This is the level of The Reward Trip Program, and a 25% commission.

And FIVE more growing Consultants in the rank of BT 1000 mean a 12% commission.

Your Organization Volume (OV) amounted to 30,500 points which correspond to the Business Profi rank and a 37% commission.

Therefore, you will get a Commission on Commissionable Volume for Personal Recommendations in the amount of 37%.

For the work of the first-line TEAMS you will get bonuses from the sales volume:

For BT 5000's sales volume: 37% – 25% = 12%
For BT 1000's sales volume: 37% – 12% = 25%

CASH BACK ON PERSONAL PURCHASES

200 € x 25% = 50 €

COMMISSIONS

RETAIL COMMISSION FOR PERSONAL
RECOMMENDATIONS FROM THE PC's GROUP

48 €*

COMMISSION ON COMMISSIONABLE VOLUME FOR
PERSONAL RECOMMENDATIONS

500 points x 0.50 x 37% = 92.50 €

ORGANIZATION VOLUME COMMISSION

(5,000 x 0.50 x 12%) x 5 = 1,500 €

(1,000 x 0.50 x 25%) x 5 = 625 €

Total Commission per month:

2,265.50 €

Total Monthly Income:

50 € + 2,265.50 € = 2,315.50

Total Annual Income:

27,786 €

* For a calculation example, see page 21.



YOU HAVE ALREADY REACHED the rank of Business Profi, that means you can relay this experience! It is time to discover the Leader part of the Company's Compensation Plan!

From this point on your career will grow proportional to how many people in your first line will become Business Profis and get new cars.

04

Some more details

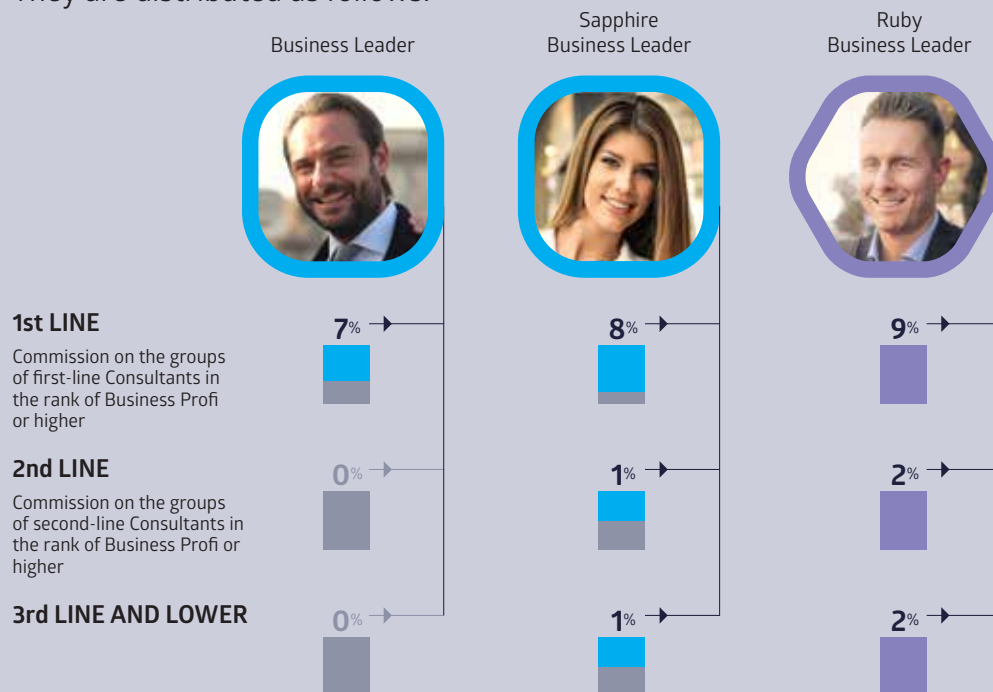
for calculating the Business Leader part of the Compensation Plan

PLEASE NOTE!

MORE DEFINITIONS BUSINESS LEADER PART

You should also know that in **addition** to **37%** of the Commissionable Volume (CV) of the sales organization in the Business Profi part of the Compensation plan, there is another **11%** of the Business Leader part!

They are distributed as follows:



Commission on Business Profi's groups of second and lower lines is excluded. If a Consultant of your organization gets this Commission, then from the Business Profi's group of the second and lower lines you get a difference between your percentage of this Commission and percentage of this Consultant.

4

BUSINESS PROFI BRANCH

The organization that has reached the Organization Volume (OV) of 20,000 points or more (the rank of Business Profi and higher) within the current period.

5

GR

Group Revenue

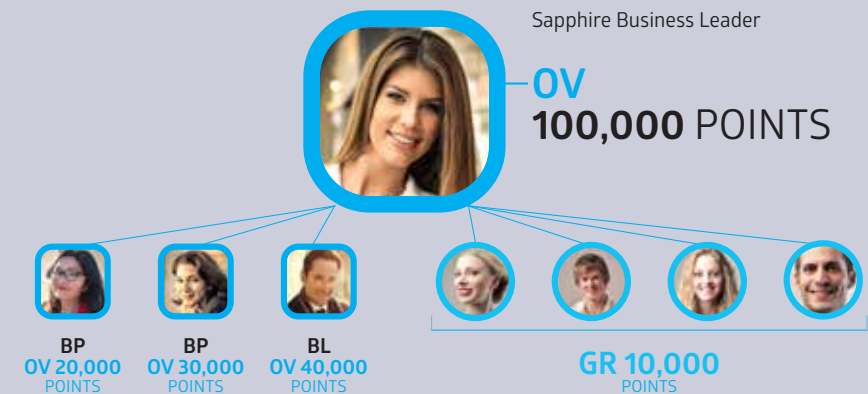
A Consultant who reached the Rank of Business Profi or higher within current period is automatically excluded from your group.

Thus, your group is you and your first-line organizations that have not reached the rank of Business Profi or higher yet.

Your Group Revenue (GR) is a sum of your group's purchases in points.

Due to this example Group Revenue (GR) amounts to:

$$100,000 \text{ points} - (20,000 \text{ points} + 30,000 \text{ points} + 40,000 \text{ points}) = 10,000 \text{ points}$$





ADDITIONAL OPPORTUNITY TO GET COMMISSION ON THE GROUPS OF FIRST-LINE BUSINESS PROFI

If a Consultant in the rank of Business Profi or higher has appeared in your organization, but your Group Revenue (GR) has not yet reached the **20,000** points, required to achieve the Business Leader rank, then depending on your Group Revenue (GR), you will get

1–3%

from the Commissionable Volume (CV) of your Business Profi's groups under the commission on the first-line Business Profi's groups.

GR	% of commission on the first-line Business Profi groups
up to 5,000 POINTS	0%
from 5,000 to 10,000 POINTS	1%
from 10,000 to 20,000 POINTS	3%

Upon that your upline Sponsor also will get this Commission on your Business Profi's group. It will equal the difference between the Commission percentage from the first-line Business Profi's groups gained by the Sponsor (in accordance with his/her rank) and your percentage from this Business Profi.



Business Leader
OV = 50,500 points
GR = 25,500 points



Business Profi A
OV = 25,000 points
GR = 5,000 points



Business Profi B
OV = 20,000 points
GR = 20,000 points

In this case, the Business Profi A under the commission on the first-line Business Profi's groups will get **1%** from the Commissionable volume (CV) of the Business Profi B group.

Since Business Profi A has not reached **Group Revenue (GR) of 20,000** points yet and has not got a full **7%** bonus from the Business Profi B group, then the Business Leader will get not only **7%** from group A, but also **6% (7% – 1%)** from the Business Profi B group.

KEY ADVANTAGES FOR BUSINESS LEADERS AND HIGHER

COMMISSION FOR NEW BUSINESS PROFI BRANCH –

2,600 €

THE COMPANY AWARDS YOU WITH **2,600 €** COMMISSION FOR EACH NEW BRANCH OF THE QUALIFIED BUSINESS PROFI IN YOUR FIRST LINE.

Commission is credited during the second month when a new branch has confirmed this rank.

If you have grown a new Business Profi that has confirmed the rank for two months in a row, whereas you failed to reach the Business Leader rank, you will get the commission in the first month of the Business Leader rank achievement. At the same time, your new Business Profi should maintain his/her rank.

If a Consultant, who've never confirmed the Rank of Business Profi before, has grown a new Business Profi, this commission is transferred to the upline Mentor, providing that the same rules are observed.















If you are actively developing your business in other countries and growing new Business Profis there, the commission for a new branch of such a Business Profi will be calculated in multiple currencies, respectively to the sales volume made in the countries.

NOTE!

To become a qualified Business Leader, it is required to produce Group Revenue (GR) of 20,000 points. This can be difficult for Business Leaders who have just grown a new Business Profi branch. For these particular cases, the Company has developed convenient rules of Business Leader rank fixing once a new Business Profi branch appears.

Consultants' Rank will be fixed, provided that they have already been Business Leaders in the previous month and have built a new Business Profi branch within the current month. Within the given number of groups, Rank fixing is performed just once. There will be no fixing if hereafter one of the Business Profi branches is disqualified and at the same time a new Business Profi appears.

RANK IS FIXED FOR THE PERIOD OF 3 MONTHS.
THIS PERIOD ALLOWS BOTH INCREASE GROUP REVENUE (GR)
AND MOVE UP THE CAREER LADDER!

ADDITIONAL INCOME								PROFITABLE BUSINESS			INTERNATIONAL CAREER			
RANK														
	CONSULTANT	BUSINESS TEAM 300	BUSINESS TEAM 500	BUSINESS TEAM 1000	BUSINESS TEAM 2500	BUSINESS TEAM 5000	BUSINESS TEAM 10 000	BUSINESS PROFI	BUSINESS LEADER	SAPPHIRE BUSINESS LEADER	RUBY BUSINESS LEADER	PLATINUM BUSINESS LEADER	DIAMOND BUSINESS LEADER	GLOBAL BUSINESS LEADER
AVERAGE INCOME WITH CASH BACK, EURO	40	80	120	180	240–340	570–730	840–1,380	1,400–2,500	2,600–3,500	4,800–6,100	9,600–12,500	20,000 and more	27,000 and more	35,000 and more
ORGANIZATION VOLUME, POINTS	up to 300	300	500	1,000	2,500	5,000	10,000	20,000	40,000	100,000	200,000	300,000	400,000	from 500,000
ORGANIZATION VOLUME COMMISSION	—	8%	10%	12%	19%	25%	31%	37%	37%	37%	37%	37%	37%	37%
COMMISSION ON THE FIRST-LINE BUSINESS PROFI GROUPS									7%	8%	9%	9%	9%	9%
COMMISSION ON THE GROUPS OF SECOND-LINE BUSINESS PROFI AND LOWER										1%	2%	2%	2%	2%
NUMBER OF BUSINESS PROFI GROUPS IN YOUR FIRST LINE									1	3	5	8	12	15
MISCELLANEOUS									GR 20,000 POINTS	GR 10,000 POINTS				



05

TOP qualifications
for new Consultants

(find out more in LeaderOffice
section on the Information portal)

As soon as you have one Business Profi and your Organization volume (OV) exceeds **40,000 points**, you enter the Business Leader part of the Compensation Plan. **What awaits you here?**



BUSINESS LEADER

GOAL:

Join successful people.

CAREER:

One Business Profi and approximately 400 Privileged Clients in a team.

QUALIFICATION AWARDS:

Welcome to the Leaders ranks! Looking forward to seeing you at the Leader Summit.

LEADER SUMMIT



It's time to grow further, so get 2,600 € for training as a reward from the Company. For example, coaching techniques courses, sales trainings, SMM, etc.

GIFT CERTIFICATE FOR BUSINESS TRAINING

2,600 €

MONTHLY INCOME INCLUDING CASH BACK:

2,600–3,500 €

BONUSES:

And QS has now reached 3,000 €. Do not forget to take it! ☺
Reach the rank on the 10th month since the registration month.

QS >

3,000 €

You keep getting AUTObonuses and enjoying your new car!

AUTOBONUS

Get 2,600 € for your first Business Profi. And yes, now you will get 2,600 € every time when new Business Profi qualifies within your first line. On the way to the Global Business Leader, you will get

39,000 € (!) thanks to this commission only.

2,600 € FOR NEW BUSINESS PROFI BRANCH

UP TO **25%** FROM MONEY



Cash back + Retail Commission for Personal Recommendations

37% FROM POINTS



Commission on Commissionable Volume for Personal Recommendations



OV 55,500 POINTS

PV + PC's PV 500 POINTS



GR 30,500 POINTS

FIRST LINE



BP 25,000 POINTS

7%

EXAMPLE FOR BUSINESS LEADER

In the current month, your first line includes the group of five **BT 5000** branches with an Organization Volume (OV) of **5,000 points** each, **5 branches of BT 1000**, and one **Business Profi** branch with Organization Volume (OV) of **25,000 points**.

Your **Organization Volume (OV) = 55,500 points**, **Group Revenue (GR) = 30,500 points**. According to the table of Ranks, you are a **Business Leader**.

TO ACHIEVE BUSINESS LEADER RANK, IT IS NECESSARY TO HAVE A MINIMUM ORGANIZATION VOLUME (OV) OF 40,000 POINTS, ONE BRANCH OF BUSINESS PROFI AND GROUP REVENUE (GR) OF 20,000 POINTS.

CASH BACK ON PERSONAL PURCHASES

$200 \text{ €} \times 25\% = 50 \text{ €}$

COMMISSIONS

RETAIL COMMISSION FOR PERSONAL RECOMMENDATIONS FROM THE PC's GROUP

48 €*

COMMISSION ON COMMISSIONABLE VOLUME FOR PERSONAL RECOMMENDATIONS

$500 \text{ points} \times 0.50 \times 37\% = 92.50 \text{ €}$

ORGANIZATION VOLUME COMMISSION

$(5,000 \times 0.50 \times 12\%) \times 5 = 1,500 \text{ €}$
 $(1,000 \times 0.50 \times 25\%) \times 5 = 625 \text{ €}$

COMMISSION ON THE FIRST-LINE BUSINESS PROFI'S GROUP

$25,000 \times 0.50 \times 7\% = 875 \text{ €}$

Total Commission per month:

3,140.50 €

Total Monthly Income:

$50 \text{ €} + 3,140.50 \text{ €} = 3,190.50 \text{ €}$

Total Annual Income:

38,286 €

* For a calculation example, see page 21.



SAPPHIRE BUSINESS LEADER

GOAL:

Time for a new view from the window!
Participate in Siberian Wellness Home program.



There are already
three cars in your team –
three Business Profs

CAREER:

3 CARS

QUALIFICATION AWARDS:

10,000 \$ to improve the housing conditions, personal manager and VIP status under the Siberian Wellness Home program.

**SIBERIAN
WELLNESS
HOME**



\$ 10,000

MONTHLY INCOME INCLUDING CASH BACK:

4,800–6,100 €

BONUSES:

And you can earn **10,000 €** more for achieving this level for 12 months since the registration month.

QS

10,000 €

You keep getting all the Leaders privileges.

AUTOBONUS

2,600 €
FOR NEW BUSINESS
PROFI BRANCH

UP TO **25%** FROM MONEY



Cash back + Retail
Commission for Personal
Recommendations

37% FROM POINTS



Commission on
Commissionable Volume for
Personal Recommendations



OV
165,500
POINTS

PV + PC's PV
500 POINTS



GR 30,500 POINTS

BL
25,000
POINTS



8%

BP
20,000
POINTS



1%

BL
25,000
POINTS



8%

BP
20,000
POINTS



1%

BL
25,000
POINTS



8%

BP
20,000
POINTS



1%

FIRST LINE

SECOND LINE

EXAMPLE FOR SAPPHIRE BUSINESS LEADER

This month, your first line includes the group of **FIVE BT 5000 branches** with an Organization Volume (OV) **5,000 points** each and five **branches with an Organization Volume (OV) of 1,000 points** each, plus three **Business Leader** groups in the first line with Group Revenue (GR) of **25,000 points** each and three **Business Profi** groups in the second line with Group Revenue (GR) of **20,000 points** each.

Your Organization Volume (OV) is over **100,000 points**. According to the table of Ranks, you are a **Sapphire Business Leader**. **TO ACHIEVE SAPPHIRE BUSINESS LEADER RANK, IT IS NECESSARY TO HAVE A MINIMUM ORGANIZATION VOLUME (OV) OF 100,000 POINTS, THREE BUSINESS PROFI BRANCHES AND GROUP REVENUE (GR) OF 10,000 POINTS.**

CASH BACK ON PERSONAL PURCHASES

$200 \text{ €} \times 25\% = 50 \text{ €}$

COMMISSIONS

RETAIL COMMISSION FOR PERSONAL
RECOMMENDATIONS FROM THE PC'S GROUP

48 €*

COMMISSION ON COMMISSIONABLE VOLUME FOR
PERSONAL RECOMMENDATIONS

$500 \text{ points} \times 0.50 \times 37\% = 92.50 \text{ €}$

ORGANIZATION VOLUME COMMISSION

$(5,000 \times 0.50 \times 12\%) \times 5 = 1,500 \text{ €}$

$(1,000 \times 0.50 \times 25\%) \times 5 = 625 \text{ €}$

COMMISSION ON THE FIRST-LINE
BUSINESS PROFI'S GROUP

$(25,000 \times 0.50 \times 8\%) \times 3 = 3,000 \text{ €}$

COMMISSION ON THE SECOND-LINE
BUSINESS PROFI'S GROUP

$(20,000 \times 0.50 \times 1\%) \times 3 = 300 \text{ €}$

Total Commission per month:

5,565.50 €

Total Monthly Income:

$50 \text{ €} + 5,565.50 \text{ €} = 5,615.50 \text{ €}$

Total Annual Income:

67,386 €

* For a calculation example, see page 21.

Carry on qualifying new Business Profis to the first line, increase the team sales volume and grab all the new bonuses!



RUBY BUSINESS LEADER

GOAL:

Make your income higher.



5 CARS
in your first line

CAREER:



Organization Volume
of more than

200,000
points

QUALIFICATION AWARDS:

Your reward – a **50,000 \$** qualification bonus



MONTHLY INCOME INCLUDING CASH BACK:

9,600–12,500 €



BONUSES:

QS: achieve it within 18 months and
get an extra **20,000 €**



20,000 €

You keep getting AUTObonuses and enjoying your new car!



2,600 €
FOR NEW BUSINESS
PROFI BRANCH

Plus – € BONUS for the growth of your team's sales volume
in the EU countries



€ BONUS

PLATINUM BUSINESS LEADER



GOAL:

Keep making your income higher.



8 CARS
in your first line

CAREER:



Organization Volume
of more than

300,000
points

QUALIFICATION AWARDS:

Your reward – a **75,000 \$** qualification bonus.



MONTHLY INCOME INCLUDING CASH BACK:

20,000 € and more



BONUSES:

You keep getting AUTObonuses and enjoying your new car!



2,600 €
FOR NEW BUSINESS
PROFI BRANCH

€ BONUS

We are waiting for you in PLATINUM CLUB,
which can significantly increase your income!



**PLATINUM
CLUB**



DIAMOND BUSINESS LEADER

GOAL:

Keep making your income higher.



12 CARS
in your first line

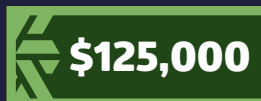
CAREER:

OV >
Organization Volume
of more than

400,000
points

QUALIFICATION AWARDS:

Your reward – a **125,000 \$** qualification bonus



MONTHLY INCOME INCLUDING CASH BACK:

27,000 € and more



BONUSES:

You keep getting all the Leaders privileges.

2,600 €
FOR NEW BUSINESS
PROFI BRANCH

€ BONUS

Proceed to **DIAMOND CLUB**, which can significantly increase your income!

DIAMOND CLUB

GLOBAL BUSINESS LEADER

GOAL:

Keep making your income higher.



15 CARS
in your first line

CAREER:

OV >
Organization Volume
of more than

500,000
points

QUALIFICATION AWARDS:

Your reward – **A PROPERTY ON THE AEGEAN SEA SHORES**
flanked by legendary mount Olympus!

MONTHLY INCOME INCLUDING CASH BACK:

35,000 € and more



BONUSES:

You keep getting all the Leaders privileges.

2,600 €
FOR NEW BUSINESS
PROFI BRANCH

€ BONUS

DIAMOND CLUB

NOTES

An abstract geometric pattern composed of overlapping diagonal bands of light gray and white. The bands intersect to form a series of smaller, nested triangles and parallelograms, creating a sense of depth and movement. The overall effect is a dynamic, layered composition.

NOTES

SIBERIAN 
WELLNESS