



SIBERIAN  
HEALTH

# PHYTOMEDICA

PHYTOMEDICA – YOUR  
PERFECT SKIN RADIANCE!

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PHYTOMEDICA – YOUR  
PERFECT SKIN RADIANCE!

*LIGHTENING  
DAY / NIGHT*



*ACNE RELIEF  
SERUM*



*SPOT  
SERUM*



*DRYNESS  
RELIEF CREAM*



## BIG CITY STRESS: NEGATIVE EFFECTS



Delicate and sensitive skin, unique for every woman, is very often vulnerable to negative environmental effects: poor ecology, big city stress, solar radiance etc.



# PHYTOMEDICA

As a consequence – allergies, pigmentation, acne, couperose and many other skin problems. All these delicate problems prevent us from feeling confident and free.

ALLERGIES  
PIGMENTATION  
ACNE  
COUPEROSE  
ALLERGIES

# COSMECEUTICS WHAT IS IT?

Cosmeceutics helps solve skin delicate problems. It offers innovative skin care solutions developed at the intersection of two disciplines: COSMETOLOGY AND PHARMACOLOGY

**THE BEST OF SCIENCE AND  
NATURE FOR A SPECIAL  
TARGETED CARE!**

## PHYTOMEDICA



# PHYTOMEDICA

OUR SKIN IS VULNERABLE TO NEGATIVE ENVIRONMENTAL EFFECTS CAUSING ALLERGIES, PIGMENTATION, ACNE, COUPEROSE AND MANY OTHER SKIN PROBLEMS WHICH A SPECIAL KIND OF COSMETICS IS DESTINED TO SOLVE.



CONCENTRATE CARE –  
natural ingredients of the  
highest bioactivity.



TARGETED CARE –  
targeted effect on skin  
special needs.

PROVEN CARE –  
products quality is proven  
clinically.



NATURAL CARE –  
active components are of  
natural origin and thus  
promote natural skin care.



NATURAL  
INGREDIENTS



CLINICALLY  
PROVEN



CONCENTRATE  
CARE



HIGH QUALITY NATURAL SOLUTION FOR SKIN SPECIFIC NEEDS!



## WHAT IS HYPERPIGMENTATION?

Pigment  
influencing  
SKIN COMPLEXION

MELANIN

Pigment  
PROTECTING  
skin cells from  
UV RADIATION

### MELANIN DEFICIENCY OR EXCESS PRESENTATIONS:

- freckles • white spots (vitiligo) • pigment spots
- dark skin of the people who live in South countries

# PHYTOMEDICA

## KOJIC ACID and JAPANESE MATSUTAKE MUSHROOM



### ADVANTAGES:

- Unlike most of traditional skin lightening technologies (hydroquinone) WITH NO HARM TO SKIN BLOCK MELANIN SYNTHESIS at all stages of its formation not decreasing its protective function.
- LIGHTENING EFFECT IS LONG-LASTING.



# PIGMENTATION IS UNDER CONTROL!



The main advantage of PHYTOMEDICA lightening products is a combination of all known mechanisms of safe skin lightening.

## 4 STAGES OF EXPOSURE:

- 1 The silicon dioxide lightens the skin by retracting excessive pigment.
- 2 The Baikal skullcap and kojic acid liposomes are responsible for reducing melanin in skin cells.
- 3 Matsutake mushrooms provide a visible whitening effect significantly decreasing the pigment production in the deeper skin layers.
- 4 The fruit acids speed up peeling and skin cells renewal.



# PHYTOMEDICA

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LIGHTENING

## PHASE 1

Skin Lightening DAY Cream  
SPF 30

## PHASE 2

Skin Lightening NIGHT  
Cream SPF 30



THE PRODUCTS ARE TO BE USED TOGETHER!

# PHYTOMEDICA

LIGHTENING

## PHASE 1

### Skin Lightening DAY Cream SPF 30

This extra rich cream provides UV protection to prevent sun-induced pigmentation of the skin, while constantly working on existing dark spots and balancing skin tone. It also contains powerful botanical ingredients to protect, hydrate and nourish the skin.

1.6 fl. oz. / 50 ml



Schizandra  
fruit extract



Rosemary  
leaf oil



Calendula  
flower extract



Chamomile  
flower extract





# PHYTOMEDICA

LIGHTENING



## Phase 2

### Skin Lightening NIGHT Cream

This very powerful skin lightening cream is fortified with botanical extracts and the most effective lightening ingredients to help visibly fade dark spots and balance skin tone in just 2 weeks, avoiding irritations and increased sensitivity of the skin.

1.6 fl. oz. / 50 ml



Baikal skullcap  
root extract



Siberian rose  
hips oil



Matsutake  
mushroom extract



Rosemary leaf oil

# THE RESULT OF USAGE: **PHYTOMEDICA** *LIGHTENING*

- Light and even tone
- Healthy and fresh looking complexion
- Moisturized skin
- Protection from the sun



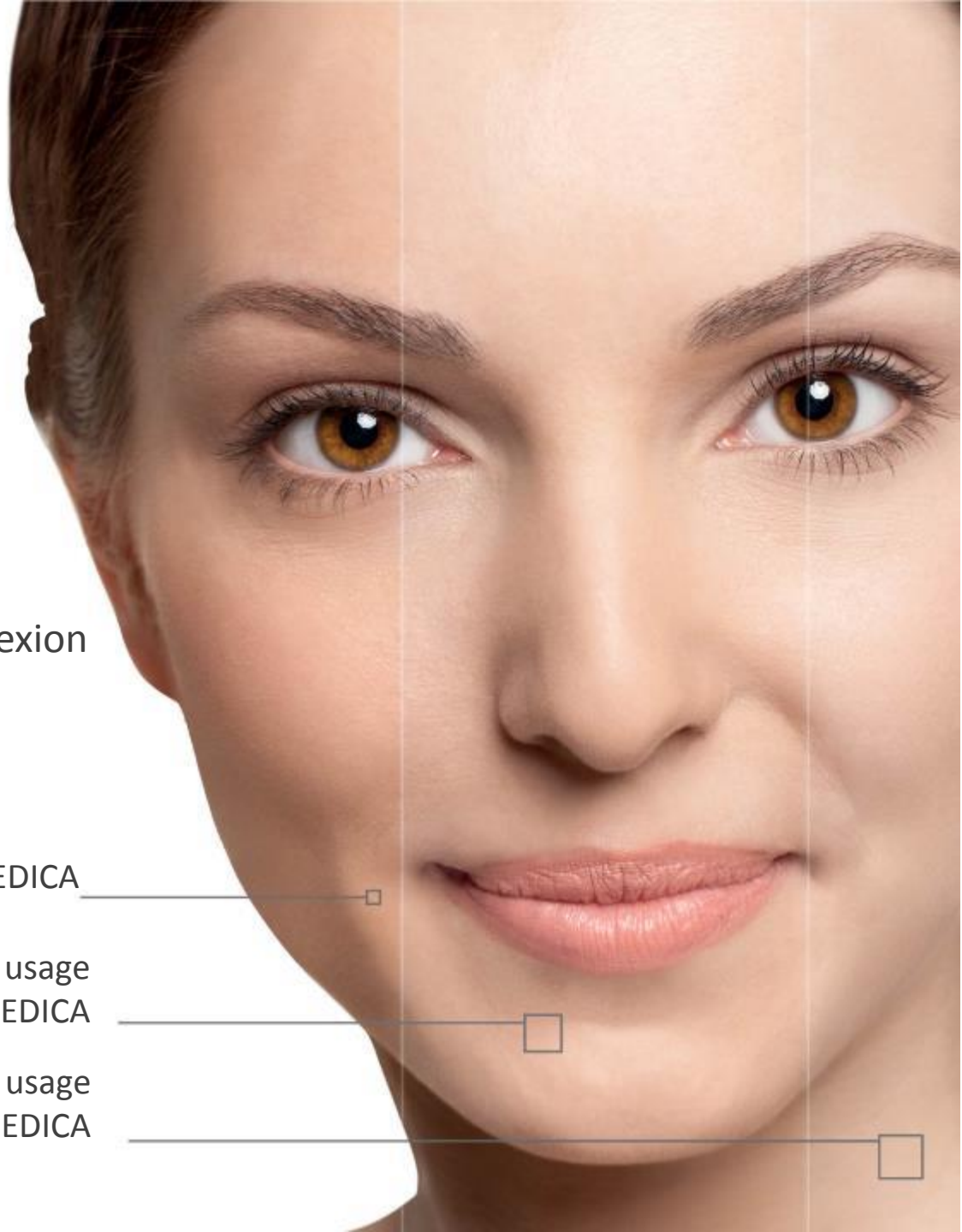
before the usage of PHYTOMEDICA



after 1 month of the usage  
of PHYTOMEDICA



after 2 months of the usage  
of PHYTOMEDICA





PHYTOMEDICA

ANTI-ACNE

# ACNE, BLACKHEADS-

INFLAMMATION OF THE SEBACEOUS  
(OIL) GLANDS

Both teenagers and adults  
face the problem of acne.





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ANTI-ACNE

On the basis of the research\*

**54%** of women at  
the age of  
**20-40**

have oily uneven skin with clogged  
pores and local inflammations!

\* Collier CN, Harper JC, Cafardi JA, et al. The prevalence of acne in adults 20 years and older./ J. Am. Acad. Dermatol. 2008. Volume 58, p. 56.

# CAUSES OF ACNE:

- **HORMONAL DISRUPTION**

(additional diagnostic examination and treatment are needed)

- **OTHER POSSIBLE CAUSES**

(stress, the use of unsuitable cosmetic products, long-term exposure to sunlight, smoking and others).



PHYTOMEDICA

# PHYTOMEDICA

ANTI-ACNE

## ACNE RELIEF SERUM

This lightweight and non-oily extra gentle serum helps clear blemishes, blackheads and pimples while shrinking skin pores. Controls skin sebum (oil) and balances skin moisture, so it is never shiny or too dry.

1.7 fl. oz. / 50 ml



[ NATURAL  
INGREDIENTS ]



[ CLINICALLY  
PROVEN ]



[ CONCENTRATE  
CARE ]



Willowherb  
extract



White willow  
bark extract



Manuka oil



A complex of  
essential oils



# PHYTOMEDICA

ANTI-ACNE

## SPOT SERUM

Recommended for: local inflammation, comedones (black and/or whiteheads), and pimples.

Benefits: dries out spots, cleanses out the affected area and calms ugly redness, even complexion, smoother skin texture.

0.5 fl. oz. / 15 ml



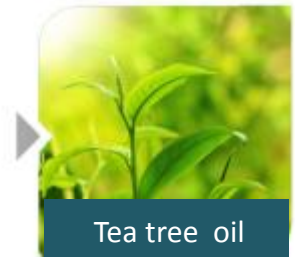
Milk proteins



Thuja and Eucalyptus oils



Siberian fir turpentine



Tea tree oil



# PHYTOMEDICA

## *ANTI-ACNE*

✓ Can be used with the primary cosmetic care product or independently.

✓ No synthetic fragrances. Perfectly matches perfume or decorative cosmetics.

✓ Visible improvement in 4 weeks.

**PHYTOMEDICA ANTI-ACNE**  
**KNOWS HOW TO GET RID OF IMPERFECTIONS!**

# PHYTOMEDICA



**1.7 mln**  
of people suffer  
from atopic  
dermatitis \*

**40%**  
of people live  
their whole lives  
with such a  
diagnosis\*\*

\* 1.2% of the examined population are diagnosed with atopic dermatitis according to the official statistics of Russian Federation.

\*\* About 60–70% of children with atopic dermatitis “grow out” of this disease.



### **Causes of lipid metabolic imbalance and as a result skin barrier function deterioration:**

- diabetes and allergies;
- skin lesion caused by stress or emotional overloads.

### **External presentations of lipid metabolic imbalance:**

- eczema (psoriasis patches);
- xerosis and skin flaking;
- itching and cracking as a result of hyperkeratosis (thickening of the horny layer of the skin and further cracking).



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# PHYTOMEDICA

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*HYPERSENSITIVE SKIN*

## DRYNESS RELIEF CREAM

Dermatologist solution for severe dry or/and allergy-prone skin. Guarantees 24hour intense and deep hydration. Immediately smoothes and softens even the driest and most sensitive skin improving the skin's overall condition.

1.6 fl. oz. / 50 ml



NATURAL  
INGREDIENTS



CLINICALLY  
PROVEN



CONCENTRATE  
CARE



Milk proteins



Vitamin F



Bisabol



Spearmint oil



# **PHYTOMEDICA A-DERMA CREAM**

INSTANTLY RELIEVES  
DISCOMFORT CAUSED BY SKIN  
DRYNESS

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**PHYTOMEDICA**

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# PHYTOMEDICA

**PHYTOMEDICA SERIES PRODUCTS  
CONTAIN NO  
SULFATES, PARABENS, PHTHALATES, MINERAL OIL  
AND SYNTHETIC DYES AND FRAGRANCES.  
- NOT TESTED ON ANIMALS  
- CLINACALLY PROVEN**



NATURAL  
INGREDIENTS



CLINICALLY  
PROVEN



CONCENTRATE  
CARE





SIBERIAN  
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THANK YOU FOR YOUR ATTENTION!