

experalta

platinum

A decorative graphic consisting of stylized, swirling lines and dots, resembling a floral or leaf motif, positioned to the right of the word 'platinum'.

INNOVATIVE.
EXCLUSIVE.
COSMETICS.

WHAT STANDS FOR EXPERALTA PLATINUM

PURE HERBAL COSMETICS of Siberian Health
NATURAL BEAUTY LABORATORY, incorporates both the most
advanced cosmetic technologies and innovations, and natural
ingredients possessing the highest possible biological activity.



TRULY SIBERIAN
TRULY INNOVATIVE
FOR PEOPLE

GLOBALLY SINCE 1996

experalta

platinum



WHAT STANDS FOR EXPERALTA PLATINUM

Pure Herbal Cosmetics of Siberian Health has embodied
Nature, Science and Beauty in one concept:

- maximum concentration of biologically active substances;
- no sulfates, parabens and phthalates;
- clinically proven efficacy of components.

WHAT STANDS FOR EXPERALTA PLATINUM

TRULY SIBERIAN

The heart of beauty collection – Reishi mushroom, also known as the legendary "mushroom of immortality". Unique regenerating and antioxidant properties of Reishi have been known to mankind for more than two centuries.

TRULY INNOVATIVE

The secret of amazing transforming power of EXPERALTA PLATINUM series – effective combination of herbal and innovative components.

FORMULA OF
TRANSFORMATION X50 +
COLLOIDAL PLATINUM

FOR PEOPLE

Rich Experalta Platinum series are highly adaptive to the skin needs.

Complete care and anti-aging effect for all skin types.

Individual beauty formulas for age-related needs.

TRULY SIBERIAN

THE HEART OF BEAUTY COLLECTION —

ALTAI REISHI MUSHROOM, also known as the legendary "mushroom of immortality".

Unique regenerating and antioxidant properties of Reishi have been known to mankind for more than two centuries.



REISHI MUSHROOM

is a rare and expensive mushroom. Until the middle of the XX century it was available only for wealthy people and doctors of high ranking people. To find this mushroom was considered as a great piece of luck, because it guaranteed a comfortable life till the old age.



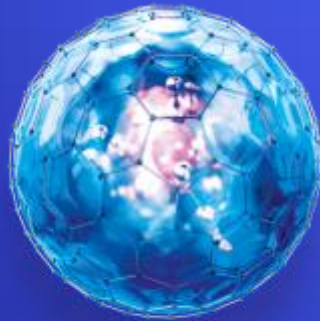
ALTAI EXPERT

For the redesigned EXPERALTA PLATINUM series our biotechnologists use maximum amount of plant raw materials – wild plants of Siberia, Altai, Baikal.

Botanical components of the cosmetic product undergo minimal processing treatment.

TRULY INNOVATIVE

The secret of EXPERALTA PLATINUM products is an effective combination of botanical and innovative ingredients.



FORMULA OF TRANSFORMATION



MICROCAPSULES OF X50 SYSTEM

is extremely-precise transport to drive the active ingredients straightaway to the skin cells. Each microcapsule contains active ingredients (valuable cargo), while their outer layer has the signal proteins which lead the capsule to a specific receptor on the target cell and provides free internal penetration.

COLLOIDAL PLATINUM

It stimulates collagen synthesis and promotes skin elasticity
(your benefits: immediate and long-lasting effect).

FOR PEOPLE



RICH EXPERALTA PLATINUM series are highly adaptive to the skin needs.

COMPLETE CARE and anti-aging effect for all skin types.

INDIVIDUAL BEAUTY FORMULAS for age-related needs.

THREE STEPS TO THE
PERFECTLY CARED
AND BEAUTIFUL SKIN





FIRST STEP: CLEANSING

Innovative cleansing products saturate skin with energy, cleanse away toxins and impurities, restore natural pH-balance, protecting it from environmental stresses.



HYDROPHILIC CLEANSING OIL

This unique oil combines the natural cleansing power of herbal oils and water to create a skin friendly biphasic hydrolipid cleansing system which ensures gentle yet thorough face cleansing, leaving no oily residue on the skin. Ideal for dry and sensitive skin.

Forget the feeling of dryness after using regular facial cleansers! Based on the rarest Siberian cedar oil, this cleansing oil will leave your skin silky soft and nourished.



LUXURIOUS FACE RENEWAL MICELLAR WATER

This fragrant and very delicate plant-based cleanser was specially formulated with Siberian galega and rosemary extracts for even the most sensitive skin. Gently and without over-drying, it purifies the skin and helps to renew its texture for a refreshed, smooth look and radiant, youthful glow.

The innovative micellar formula of this makeup remover provides an extra mild, though highly effective cleansing and suits even the most sensitive skin. Rich in botanical extracts with antioxidant and anti-aging properties, it also nourishes and rejuvenates the skin.



PORE CLEANSING FACIAL EXFOLIATOR

This luxurious exfoliator provides a multistep gentle cleansing and reviving care for all skin types, including sensitive and irritable skin. It carefully dissolves excess sebum, removes dead cells and polishes the skin, opening its pores to breathe.

Rich in natural exfoliating granules such as amber fine powder and Siberian cedar nut shell powder and contains powerful Baikal skullcap extract together with eight more botanical extracts and oils.



DEEP CLEANSING AND PEELING LOTION

This extra gentle peeling lotion formulated with natural botanical acids helps remove impurities, dead and dull cells to reveal a completely new, youthful and radiant look of your skin. Ideal daily care for oily and acne-prone skin.

Natural alpha hydroxy acids of Siberian crowberry enhanced by the rich extracts of Siberian schizandra, ganoderma and juniper oil will help to reveal your fabulous new skin!



SECOND STEP: HYDRATION AND NOURISHMENT (DAILY CARE)

Three complete products for total care for all skin types. What are you going to choose? Delicate creamy texture of the day serum, intensive day care or ultra-nourishing night cream?

Listen to your skin and give a try!



REJUVENATING ULTRA RICH DAY CREAM

This advanced anti-aging formula helps restore the skin's natural moisture and elasticity and protect the skin from dehydration for a long-lasting smoothness and radiance. Rejuvenating Ultra Rich Day Cream will leave your skin lavishly nourished, hydrated and protected from future age damage.

Natural bio-peptide complex, pure olive oil unsaponifiabiles and powerful extracts of Siberian Golden root, marigold and ginseng for deep and long-lasting hydration.



REJUVENATING ULTRA RICH DAY CREAM

The basic active ingredients:

X50 ANTIAGING is a most advanced delivery system for active ingredients.

Proven efficacy*:

- The number and appearance of wrinkles are reduced by **67%** (best result).
- The skin resilience is increased by **19%**.

* According to the studies, involved 30 volunteers aged 30-75 years, after 4 weeks of application.



REJUVENATING ULTRA RICH DAY CREAM

The basic active ingredients:

COLLOIDAL PLATINUM, peptide, that ensures the growth of collagen synthesis associated with platinum, – Platinum Matrixem.

It has been proved that*:

- I type collagen synthesis is increased two and half times.
- III type collagen synthesis is increased two point eight times.
- Reduction of wrinkles by 61% within 4 weeks.
- Long-lasting improving of skin resilience within short period of time.

** Ingredients are tested in vivo.*



REJUVENATING ULTRA RICH DAY CREAM

CRAMBE PHYTOSTEROLS

prevent loss of moisture and restore the skin's lipid barrier improving its texture and prevent resilience.

GINKGO BILOBA, SIBERIAN GINSENG AND GOLDEN ROOT EXTRACTS

enhance the skin's appearance and tone for its natural radiance.



REJUVENATING ULTRA LIGHTWEIGHT DAY CREAM

Precious bio-peptide complex, Gotu Kola extract and Siberian sea-buckthorn oil help to deeply hydrate, nourish and revive even the dull skin. In several weeks you will find your skin more radiant and younger-looking, with fewer wrinkles and fine lines, firmer contour and even skin tone. Natural SPF factors scatter UVA/UVB rays for superior sun protection

Ultra-lightweight face cream based on Siberian sea-buckthorn and Altai rapeseed oils is enriched with potent extracts of rosemary, Gotu Kola, ganoderma and shiitake mushroom to provide an all-day invisible protection.



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REJUVENATING ULTRA LIGHTWEIGHT DAY CREAM

GOTU KOLA AND SHIITAKE EXTRACTS

promote a powerful antioxidant effect,
preventing the capillary network
enlarging.



CELLULAR REVIVAL NIGHT CREAM

This innovative bio-lifting face cream with a volumizing effect targets slackened areas and helps reduce the appearance of fine lines and wrinkles. Over time the skin is firmer, the facial contours look more defined and fine lines appear as if filled in.

Unique plant ferment oils, anti-aging bio-peptide complex and rare extracts of Siberian peony, amaranth and pansy for fast and complete renewal!



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CELLULAR REVIVAL NIGHT CREAM

AMARANTH, PEONY AND LAVENDER EXTRACTS
improve skin appearance and texture.

GREEN TEA SEED OIL
replenishes skin day damage, nourishes and
hydrates skin, minimizes pigmentation.



THIRD STEP: INTELLIGENT CARE (BEAUTY SERUMS)

Give your skin an instant feeling of youth, radiance and elasticity with targeted care products, designed on the basis of Siberian plants and innovative components.

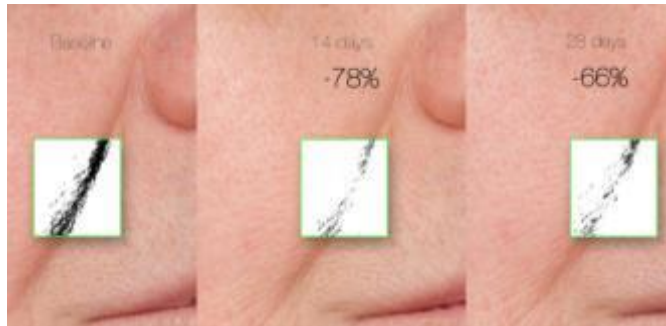


MOISTURE SURGE SERUM CONCENTRATE

FOR THE IMMEDIATE SKIN REVIVAL

Advanced X50 Hyalfiller hyaluronic acid, moisture-retaining algae extract, royal jelly and Siberian arnica extract help to deeply hydrate, nourish and revive even aged skin. In several weeks you will find your skin more radiant and younger-looking, with fewer wrinkles and fine lines, firmer contours and even tone.

Smoothes out the vertical wrinkles



** According to the studies, involved 20 volunteers aged 49-60 years, after 2 and 4 weeks of application.*

MOISTURE SURGE SERUM CONCENTRATE

It has been proved that:

the complex of X50 Hyalfiller and
hyaluronic acid:

- Enhances hyaluronic acid synthesis in skin by 230%.
- Saturates the upper layers of epidermis with hyaluronic acid.
- Smoothes out wrinkles increasing elastin synthesis by 83%.

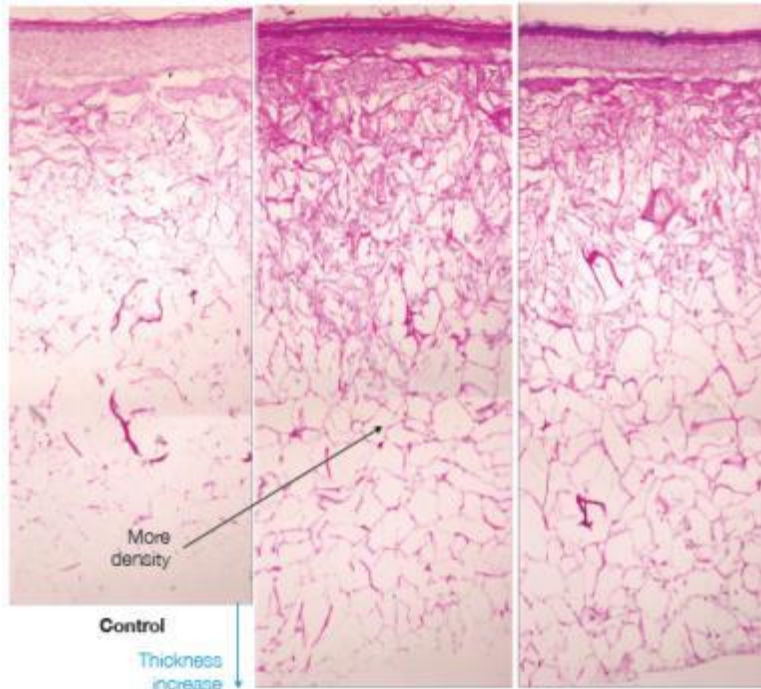


FACE CONTOUR SERUM CONCENTRATE

FOR THE PERFECT LIFTING EFFECT

This luxurious firming serum with extra rich extracts of Siberian schizandra, galega and royal jelly helps revitalize the skin, enhance contours, resilience and overall appearance of mature skin. It has also a profound and long-lasting hydrating effect and helps reduce the appearance of fine lines.

Increase of skin thickness after X50
PHOTOGLOW application.



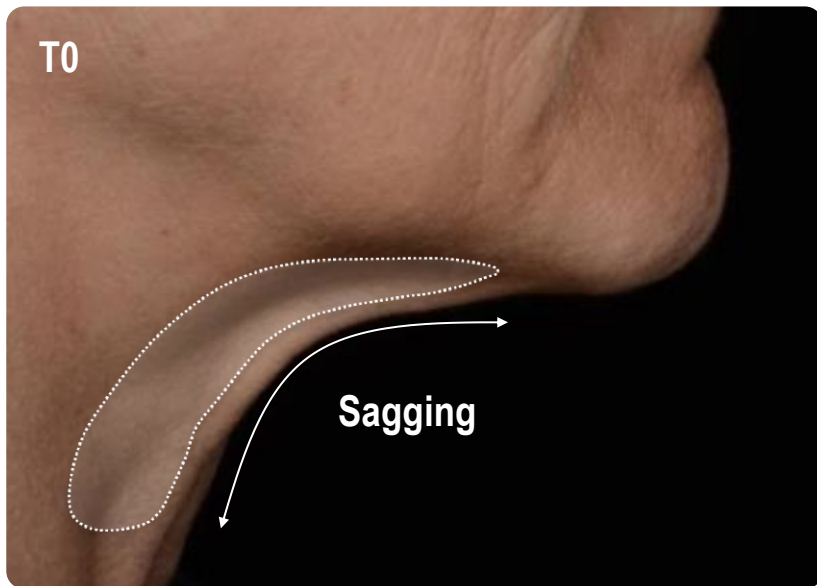
FACE CONTOUR SERUM CONCENTRATE

It has been proved that:

The innovative X50 Photoglow
ingredient and Edelweiss extract:

- Sculpt face contours by 56%.*
- Improve the skin's thickness.
- Redefine facial contours by 33%*

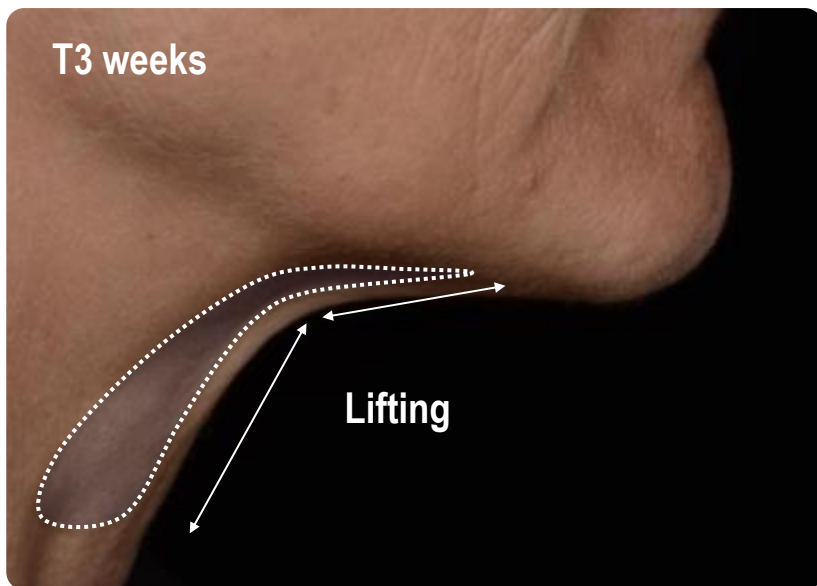
** According to the studies involved 5 volunteers aged 39-58
years, after 2 and 4 weeks of application.*

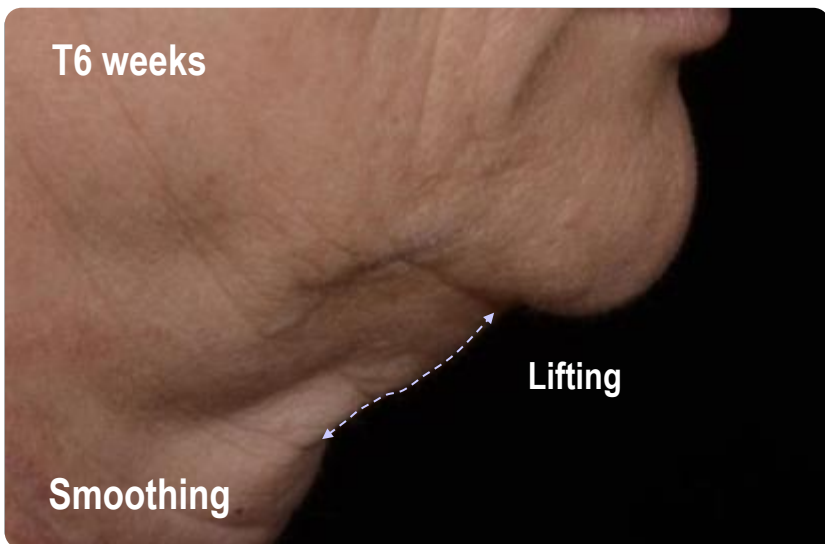
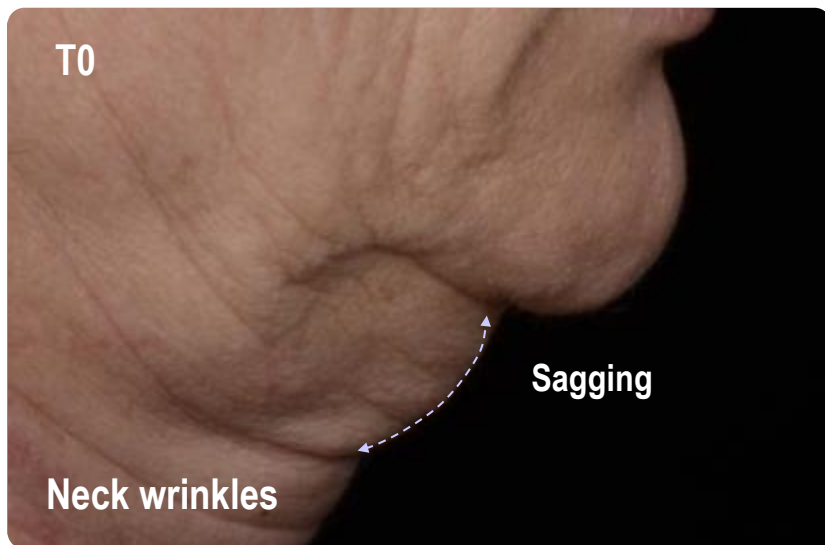


FACE CONTOUR SERUM CONCENTRATE

LIFTING OF SAGGING NECK SKIN

In 3 weeks it firms the sagging neck skin
and makes it younger-looking.





FACE CONTOUR SERUM CONCENTRATE

LIFTING OF SAGGING NECK SKIN
Smoothing of neck wrinkles

Long-term efficacy





FACE CONTOUR SERUM CONCENTRATE

LARCH POLYSACCHARIDE

helps lift sagging contours.

CAFFEINE AND VITAMIN PP

promotes skin microcirculation, improving its tone and elasticity.

LACTOSERUM PROTEINS

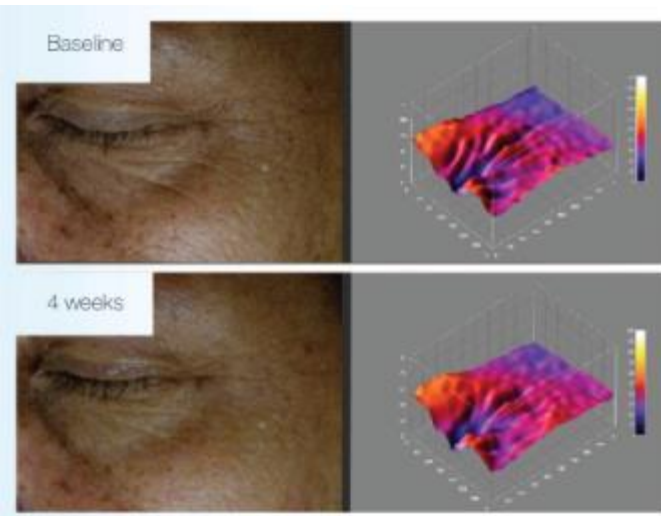
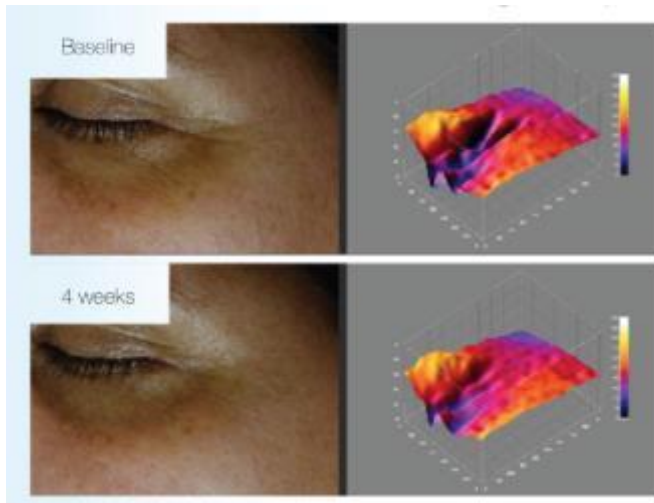
prevent mistakes in cells that cause aging and promote a lasting rejuvenation for the skin's natural beauty and smoothness. Your skin is more toned, firmed and youthful.



WRINKLE EXPERT SERUM CONCENTRATE

**FOR THE PROFOUND REJUVENATION
EFFECT**

This serum intensely hydrates the skin for a radiant and more youthful look. Enriched with Natural Oligopeptide X50 Myocept Complex to tone facial muscles and with a potent Ginseng extract to revive skin, it has a visible lifting effect and reduces fine lines and wrinkles.



WRINKLE EXPERT SERUM CONCENTRATE

It has been proved that:

Encapsulated X50 Myocept peptide
effect on around the eye area:

- Reduction of facial wrinkles depth in average by 20% (best result – 27%)

** According to the studies, involved 30 volunteers aged 40-55 years, twice a day after 4 weeks of application.*



WRINKLE EXPERT SERUM CONCENTRATE

FERMENTED FOLIC ACID

promotes structural protein synthesis,
skin regeneration and boosts cell
restoration fighting age-related changes.

BIO PLACENTA

promotes rapid cell growth giving your
skin a more youthful and healthier
appearance.

SERUM CONCENTRATE APPLICATIONS:



INDEPENDENTLY:

for intense care apply a few drops to clean face evenly in light massaging movements.



BEAUTY COCKTAIL FOR EVERY DAY CARE:

mix a few drops of the concentrate with a little amount of cream, apply to clean face evenly in light massaging movements. Use day or night care products as a base.



FOR INTENSE CARE:

apply a few drops of the concentrate to clean face before a facial mask.

EXPERALTA PLATINUM DAILY BEAUTY RITUAL



EXPERALTA PLATINUM DAILY BEAUTY RITUAL



Cleanse your skin of toxins and contaminants using luxurious natural resources - EXPERALTA PLATINUM's cleansing oil or micellar water.

EXPERALTA PLATINUM DAILY BEAUTY RITUAL



Treat yourself to perfectly clear skin!
Use the exfoliating lotion 1-2 times a week for deep cleansing and smoothing of the skin, or else the intensive peeling to cleanse the pores.

EXPERALTA PLATINUM DAILY BEAUTY RITUAL



Select one luxurious texture option of two: either go soft-and-light or intensive and texture-rich for your daily anti-aging day cream.

EXPERALTA PLATINUM DAILY BEAUTY RITUAL



Add the healing power of rare wild plants using direct effect serum concentrates to your daily care routine:

- warm the palms of your hands by rubbing them together;
- mix any cream with one or more serum concentrates in doses of 2-3 squeezes of the cream and 1-2 drops of the chosen serum concentrate;
- mix products and apply gently to cleansed skin of the face (including the skin around the eyes), neck and décolleté.



EXPERALTA PLATINUM COMPONENTS
SCIENCE AND NATURE PRECIOUS CARE



REISHI MUSHROOM

Effective means of antioxidant protection enriched with amino acids and polysaccharides. Reishi mushroom extract helps fight age-related changes in the skin.

Among other features:

- protection from intense UV radiation;
- resistance to the toxins, bacteria, irritating substances and allergens.



*All Experalta Platinum series products
ingredient.*



LINSEED AND ARNICA EXTRACTS

ensure skin resilience and elasticity
repair, reduces fine lines and signs of
fatigue.



Moisture Surge Serum Concentrate
ingredient.



ALGAE EXTRACT

smoothes and nourishes skin, improving its structure and elasticity.



Moisture Surge Serum Concentrate,
Face Contour Serum Concentrate
ingredient.



EDELWEISS EXTRACT

Potent antioxidant that ensures skin hyaluronic acid and collagen balance that protects its cells against destructive agents.

It contains amino acids, phytosterols, polyphenols and polysaccharides essential to maintain the beautiful and youthful skin.



Face Contour Serum Concentrate
ingredient

ROYAL JELLY

Elixir of youth bringing the power. It tonifies the skin, promotes rejuvenation and enhances skin elasticity.



Wrinkle Expert Serum Concentrate
ingredient



AMBER SEA-BUCKTHORN OIL

It possesses wonderful soothing, moisturizing and nourishing effect. It prevents the first signs of skin aging and premature wrinkles.



Rejuvenating Ultra Lightweight Day Cream
ingredient



SIBERIAN CEDAR OIL

A rich source of essential microelements, amino acids that promote deep hydration of epidermis and smooth wrinkles. It stimulates the tissues regeneration, softens skin, improving its resilience and elasticity.



[Hydrophilic Cleansing Oil](#)
ingredient

ALTAI CROWBERRY EXTRACT

Famous Siberian healing plant that grows in moist coniferous forests. It stimulates microcirculation, protects the blood vessels, improves skin biomechanical properties, strengthening it and preventing age-related sagging.



Deep Cleansing and Peeling Lotion
ingredient.



THANK YOU FOR YOUR ATTENTION!
www.siberianhealth.com

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